

IS YOUR PROPERTY PHOTO READY?

FOR IMAGES TO HAVE THE GREATEST **IMPACT**,
PLEASE ENSURE YOUR PROPERTY IS READY!

**DE-CLUTTERED, CLEAN SPACES ARE VITAL TO
CREATING SUCCESSFUL IMAGES.**

The Fundamentals

- Clear all surfaces of unnecessary clutter
- Ensure windows are clean especially if you have a view
- Pay particular attention to key areas
- Ensure all lights & lamps are functioning
- Remove bins (inside & out), toys, pets, pet beds & bowls
- Remove vehicles from driveways
- Remove magnets & papers from fridges
- Keep kitchen appliances to a minimum
- Remove soaps, shampoos & conditioners along with any personal grooming items from bathrooms



Your Property May Not Be Ready If...

- You haven't inspected the property prior to the photoshoot
- You have untidy tenants occupying the property
- You have not educated vendors or tenants on what's required

If Your Property Is Not Ready...

- We may not be able to shoot
- Your number of shots will be limited - Deadlines can be compromised

Things To Remember...

- Selling a home is a team effort! Assist the photographer - we're on your side!
- Less is more
- Dust & grime won't always show up
- Whilst every effort is taken to assist our clients get their property ready to be photographed, no onus or responsibility can be taken for the final presentation of the property
- If the property is deemed not ready to be photographed or the booking is cancelled, fees and charges may apply

